

**MEETING OF THE LODGERS' TAX BOARD
WEDNESDAY, SEPTEMBER 25, 2013 5:15 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Richards, Members Maria Valencia, Robbie Roberts and Lisa Spears

NOT PRESENT: Member Shannon Pettigrew

ALSO PRESENT: City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, Finance Director Mashell Stephens and Administrative Assistant Imelda Gutierrez.

CALL TO ORDER: The meeting was called to order by Chairman Richards at 5:20 p.m.

APPROVAL OF MINUTES OF JUNE 26, 2013: Member Valencia moved to approve the minutes of June 26, 2013. Member Spears seconded. Motion was approved.

REQUEST FROM LEA COUNTY MUSEUM: Lea County Museum Director Jim Harris addressed the members to request \$10,000 for the fourth quarter of 2013. Mr. Harris indicated that funds would be used for upcoming cost for advertisement for fall concerts and programs. Including the Will Banister Concert, Fall Fiesta on September 28th, Tim Keller Art Show on August 9th – November 14th, Carol Hammond Art Show on November 15, Halloween at the Museum, Christmas at the Museum, Columnist Sherry Robinson power point presentation on Apache Indians in Lea County, and Annual Athletic Hall of Fame Induction and Dinner.

REQUEST FROM WILD BUNCH TOURNAMENT: Alfredo Gomez addressed the members to request \$3,000 for the fourth quarter of 2013. Mr. Gomez gave thanks to the City Manager Williams for the great crew he has at the Recreation Department and good job done at the softball fields. The funds would be used to purchase t-shirts for the teams. The tournament will take place November 9-10, 2013.

REQUEST FROM LOVINGTON MAINSTREET: Lovington MainStreet Director Tabatha Lawson addressed the members to request \$12,062 for the fourth quarter of 2013 to host the 2nd Annual Lovington Downtown Farmer's Market. This draws participants from Lovington, Hobbs, Tatum, Seminole and a couple from New York. The markets are being held every Saturday from 8a.m. to noon and will continue through October of this year. They have added a Sidewalk Sale Promotion, 3rd Annual Halloween on the Plaza, Shop Local Holiday Campaign on October 26th, Decorations for the Historic Downtown District, Christmas on the Plaza, Annual Electric Light Parade, and Light Up Lea County. A pumpkin contest in the downtown district and the winner will win \$50 to shop in the downtown businesses.

REQUEST FROM LOVINGTON CHAMBER OF COMMERCE: Lovington Chamber Executive Director RaeLynn Stuart addressed the members to request \$8,000 for the fourth quarter of 2013. Mrs. Stuart indicated that \$3,000 is for Upkeep of the Visitor Center (1,000/month), \$3,500 for the Fall Arts & Crafts Show Advertising to recruit more vendors, and \$1,500 for the Christmas Light Parade Advertising on December 12th.

OTHER COMMENTS: Member Roberts suggested to have some guidelines and prioritize and have a mission on what the City expects and where the money should be spent either on lodging, food, or shopping. City Manager Williams stated that a mission would be great idea and maybe have a survey for all people who attend all events. Chairman Richards asked Jim Harris for an itemized statement for all the events he requested.

ACTION: Member Robbie so moved to allocate two-thirds of the request submitted.

Lea County Museum- Jim Harris	\$ 6,667.00
Wild Bunch Tournament- Alfredo Gomez	\$ 2,000.00
Lovington MainStreet- Tabatha Lawson	\$ 8,042.00
Lovington Chamber of Commerce- RaeLynn Stuart	\$ 5,334.00

Total: \$ 22,043.00

Member Valencia seconded. Motion was approved.

ADJOURNMENT:

There being no further business, Chairman Richards moved for adjournment. Member Roberts seconded. Motion carried unanimously. Meeting adjourned at 6:15 p.m.

APPROVED: _____
KALLIE RICHARDS, CHAIRMAN

ATTEST: _____
CAROL ANN HOGUE, CITY CLERK