

**MEETING OF THE LODGERS' TAX BOARD
MONDAY, JUNE 29, 2015 AT 5:15 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Windsor, Members Shannon Pettigrew, Robbie Roberts, Lisa Spears and Art Sanchez

ALSO PRESENT: City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, and Administrative Assistant Anna Juarez

CALL TO ORDER: The meeting was called to order by Chairman Windsor at 5:25 p.m.

Approval of Agenda: Chairman Windsor called for a motion. Member Pettigrew so moved to approve agenda; Member Sanchez seconded. All ayes, motion was approved.

APPROVAL OF REGULAR MINUTES OF MARCH 30, 2015: Chairman Windsor called for a motion. Member Roberts so moved to approve the regular minutes of March 30, 2015; Member Pettigrew seconded. All ayes, motion was approved.

ACTION ITEMS:

REQUEST FROM LEA COUNTY MUSEUM: Lea County Museum Director Jim Harris request:

- **Art Show Opening & Exhibition** **\$ 3,610.96**
- **Lucky Tubbs Concert** **\$ 3,610.96**
- **Two Writers Presentation** **\$ 2,333.48**
- **Movie Screening** **\$ 1,599.32**
- **Life in NM** **\$ 1,659.32**
- **Movies at the Museum** **\$ 1,659.32**

Funds for the Museum events will be utilized for advertisement for publication of newsletters and radio stations advertisement.

REQUEST FROM THE LEA COMMUNITY FOUNDATION FOR THE ARTS: Lea Community Foundation for the Arts Administrative Assistant Mara Salcido request:

- **LCFA Brand Launch** **\$ 3,703.66**

Funds will be utilized to purchase promotional materials and educational items to help inform the community; educate the public about the Vision, Goals, Achievements of events and opportunities this organization creates and assists with.

REQUEST FROM LOVINGTON MAINSTREET: Lovington Main Street Director Tabitha Lawson request:

- **Live on Love Concert Series** **\$ 7,240.00**
- **Tax Free Weekend** **\$ 2,687.00**

Funds will be utilized for advertisement for newspaper ads, radio ads, posters, banners, flyers, and social media for community events.

REQUEST FROM THE LOVINGTON DOWNTOWN FARMERS' MARKET: Lovington Downtown Farmers Market President Elaine Vigil request:

➤ **Farmers Market** **\$ 1,020.00**

Funds will be utilized for radio advertising, newspaper, posters, and flyers to reach other communities.

REQUEST FROM WILD BUNCH TOURNAMENT: Alfredo Gomez addressed the members to request:

➤ **Wild Bunch Tournament** **\$ 3,900.00**

The funds would be used to purchase t-shirts and golf towels for the teams. The tournament will take place July 18 – 19, 2015.

NON ACTION ITEMS:

LODGER'S TAX FINANCIAL REPORT: City Manager Williams submitted the Lodger's Tax Financial Report to the members for review.

Funding Quarter: July 1, - September 30, 2015

Estimated Funding Available	\$ 18,402.33
Dedicated Chamber Funding	\$ - 3,000.00
Adjusted Estimated Funding	\$ 15,402.33
Funding Cap	\$ 10,402.33
Individual Funding Cap	\$ 2,600.58
Estimated Remaining	\$ 5,000.00

ACTION:

After calculations were computed: Member Robbie so moved to accept allocations as presented:

WildBunch Softball - Wild Bunch Tournament	\$ 1,975.20
Lovington Main Street – Live on Love Concert Series	\$ 2,600.58
Museum - Art Show Opening & Exhibition	\$ 829.17
Museum - Lucky Tubbs Concert	\$ 1,046.14
Museum - Two Writers Presentation	\$ 575.89
Museum - Movie Screening	\$ 480.51
Museum - Life in NM	\$ 309.80
Museum - Movies at the Museum	\$ 320.49
Lea Community Foundation for the Arts - LCFA Brand Launch	\$ 1,104.79
Farmers Market – Downtown Farmers Market	\$ 302.07
Lovington Main Street – Tax Free Weekend	\$ 646.03

TOTAL: **\$ 10,190.67**

Member Spears seconded. After no further discussion, all voted. Motion was approved.

PUBLIC COMMENT: None

OTHER: Member Roberts discussed scheduling a work session; Members and Staff agreed to hold work session on August 18, 2015 at 4:30 p.m. Members discussed re-evaluating the funding allocated to Chamber, event evaluation forms, considering a web advertisement, and reviewing funding application form for the work session. Commissioner David Trujillo stated Lodger's tax funds should be allocated fair across the board; Members agreed. Chairman Windsor reminded requestors to recognize the City of Lovington Lodger's tax for the advertising and t-shirts.

ADJOURNMENT:

There being no further business, Member Pettigrew so moved for adjournment. Member Spears seconded. Motion was approved. Meeting adjourned at 6:00 p.m.

APPROVED: _____
CHAIRMAN, KALLIE WINDSOR

ATTEST: _____
MEMBER, ROBBIE ROBERTS