

**RESOLUTION OF THE CITY OF LOVINGTON
LEA COUNTY, NEW MEXICO**

RESOLUTION 2015-59

A RESOLUTION SUPPORTING A PUBLIC-PRIVATE ECONOMIC DEVELOPMENT MAINSTREET PROJECT

WHEREAS, the City of Lovington supports the revitalization and economic re-development of its historic commercial core; and

WHEREAS, the City desires to maintain an economically vital and vibrant town center for its residents, visitors and tourists; and

WHEREAS, the City sees an economically healthy downtown as one of its critical assets; and

WHEREAS, the City realizes that a sustainable town center economy contributes to the community's economic health; and

WHEREAS, the City recognizes its traditional commercial core as representing the unique history and culture of our community; and

WHEREAS, the City wishes to maintain a livable, walkable town center with opportunities to shop, work, live and discover recreational, cultural and heritage opportunities; and

WHEREAS, the City wishes to pursue a partnership with a MainStreet non-profit economic re-development organization to invest in enhancing the quality of life for the community's citizens via the implementation of asset-based economic development strategies under the Main Street Four Points Approach[®], and

WHEREAS, the City's partnership with the Lovington MainStreet corporation may leverage technical assistance and other resources through the New Mexico Economic Development Department, New Mexico MainStreet Program to support the economic re-development and revitalization of the Lovington MainStreet district, then

NOW, THEREFORE, BE IT RESOLVED BY THE LOVINGTON CITY COMMISSION:

1. The City agrees to work with the New Mexico Economic Development Department's New Mexico MainStreet program dedicating resources and financial support to create a successful downtown economic development program through strategies established by the National Main Street Center's Main Street Four-Point Approach[®].
2. The City commits to work collaboratively with the Lovington MainStreet Organization and the New Mexico Economic Development Department's MainStreet Program to meet the standards and principles of revitalizing and re-developing the core commercial district of the community, contracting with the local MainStreet organization to coordinate and administer activities for the City as set forth in biannual MOU and a separate "services contract" with the local MainStreet organization.
3. The City commits to provide philosophical, financial, planning and coordination assistance for the Lovington MainStreet organization to support operations and projects under the specifications of the biannual MOU and a separate "services contract" with the local MainStreet organization. Financial support described in the biannual MOU shall not exceed thirty-five thousand dollars (\$35,000).
4. The City authorizes the Mayor and City Manager to sign the biannual MOU with the Lovington MainStreet organization.

5. The term of this resolution shall be deemed effective for the life of the MOU, generally a two-year period commencing July 1, 2015.

DONE THIS 22nd DAY OF JUNE, 2015.

Scotty Gandy, Mayor

ATTEST:

Carol Ann Hogue, City Clerk