

**MEETING OF THE LODGERS' TAX BOARD  
WEDNESDAY, APRIL 5, 2017 AT 5:15 P.M.  
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

**PRESENT:** Members Lisa Spears, Art Sanchez Jr, Khalid Farooq, Robbie Roberts

**NOT PRESENT:** Chairman Kallie Windsor

**ALSO PRESENT:** City Manager James Williams, City Clerk Anna Juarez and Administrative Assistant Joanna Barrera

**CALL TO ORDER:** The meeting was called to order by Lisa Spears at 5:31 p.m.

**Approval of Agenda:** Member Spears called for a motion. Member Sanchez so moved to approve agenda; Member Farooq seconded. All ayes, motion was approved.

**APPROVAL OF REGULAR MINUTES OF January 4, 2017:** Member Spears called for a motion. Member Sanchez so moved to approve the regular minutes of January 4, 2017 as written; Member Farooq seconded. All ayes, motion was approved.

**DISCUSSION/PRESENTATION OF EVENT HOLDERS DISBURSEMENT OF LODGER'S TAX FUNDS:**

**REQUEST FROM CHAMBER OF COMMERCE:** Raelynn Dunlap addressed the members to request:

- **Easter Run** **\$ 2,900.00**
- **Party in the Park** **\$ 1,500.00**

Raelynn informed members T-Shirts will be made for competitors for the Easter Run. Events will be advertised; will meet with Youth Center Director for suggestions.

**REQUEST FROM LOVINGTON ECONOMIC DEVELOPMENT CORPORATION:** EDC Director Evelyn Holguin addressed the members to request:

- **CINCO DE MAYO FESTIVAL** **\$ 2,550.00**

Mrs. Holguin informed members that no location is yet set for event due to road construction. There will be live entertainment, food vendors, and raffles. Expecting to have at least \$3,500 people attending; event brings several people from out of town.

**REQUEST FROM LOVINGTON MAIN STREET:** Main Street Director Mara Salcido addressed the members to request:

- **SMOKIN ON THE PLAZA** **\$ 13,262.00**
- **LIVE ON LOVE STREET SUMMER CONCERT SERIES** **\$ 13,037.00**

Mrs. Salcido informed members that no location is yet set for events due to road construction. Kyle Park and Justin Kemp Band will be performing. There will be prize raffles, food, beer garden and more.

**REQUEST FROM LEA COUNTY MUSEUM:** Lea County Museum Director Jim Harris addressed members to request:

- **NM FILM FOUNDATION FESTIVAL** **\$ 4,666.96**
- **2<sup>nd</sup> Annual July 4 Fun Run** **\$ 4,666.96**
- **LHS 40<sup>th</sup> Class Reunion** **\$ 1,786.60**
- **Gary McElea Wildlife Photography** **\$ 4,666.96**
- **LCM Classic Film Feature** **\$ 1,786.60**

Mr. Harris informed members that Funds for the Museum events will be utilized for advertisement for publication of newsletters and radio stations advertisement.

LCM Classic Film Feature will not be considered due to advertising has already been published by another entity.

**REQUEST FROM LCFA:** Lea County Museum Director Jim Harris addressed members to request:

- **LCM Classic Film Feature** **\$ 1,786.60**

LCM Classic Film Feature will not be considered due to advertising has already been published by another entity.

**DISCUSS LODGER’S TAX FINANCIAL REPORT:**

City Manager Williams submitted the Lodger’s Tax Financial Report to the members for review as listed:

**Funding Quarter: January 1, 2017 – June 30, 2017**

Estimated Funding Available	\$ 41,818.88
Dedicated Chamber Funding	\$ 3,000.00
Adjusted Estimated Funding	\$ 38,818.88
Funding Cap	\$ 34,818.88
Individual Funding Cap	\$ 8,704.72
Estimated Remaining	\$ 4,000.00

City Manager Williams informed members that Lodgers Tax Financial support is doing very well. City Manager Williams suggested that the 2<sup>nd</sup> Annual July 4 Fun Run Event should collaborate with the events held by Chamber of Commerce since the events fall in the same category.

**ACTION ITEMS:**

**CONSIDER DISBURSEMENT OF LODGER’S TAX FUNDS TO EVENT HOLDERS:** After reviewing calculations: Member Sanchez so moved to accept staff recommendation to fund January through June 2017 quarter as listed:

Chamber of Commerce – Easter Run	\$ 2,900.00
Chamber of Commerce – Party in the Park	\$ 1,500.00
Economic Development Corporation – Cinco de Mayo Festival	\$ 2,550.00
Lovington MainStreet - Smokin’ on the Plaza	\$ 10,000.00
Lovington MainStreet – Live on Love Street Summer Concert Series	\$ 10,000.00
LCFA- Access to Hollywood Film Festival	\$ 0.00
Lea County Museum – NM Film Foundation Festival	\$ 0.00
Lea County Museum – 2 <sup>nd</sup> Annual July 4 Fun Run	\$ 0.00
Lea County Museum – LHS 40 <sup>th</sup> Class Reunion	\$ 982.63
Lea County Museum – Gary McElea Wildlife Photography	\$ 4,666.96
Lea County Museum – LCM Classic Film Feature	\$ 1,191.07
<b>TOTAL</b>	<b><u>\$ 33,790.66</u></b>

Member Farooq seconded. After no further discussion, all voted Aye. Motion was approved.

**PUBLIC COMMENT:**

No public comment was made.

**OTHER:**

Manager Williams gave members an update on Lodgers Tax budget.

**ADJOURNMENT:**

There being no further business; meeting adjourned at 6:05 p.m.

**APPROVED:** \_\_\_\_\_  
**CHAIRMAN, KALLIE WINDSOR**

**ATTEST:** \_\_\_\_\_  
**MEMBER, LISA SPEARS**