

**MEETING OF THE LODGERS' TAX BOARD  
WEDNESDAY, JUNE 29, 2017 AT 5:15 P.M.  
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

**PRESENT:** Chairman Kallie Windsor, Members Lisa Spears, Art Sanchez Jr, Robbie Roberts

**NOT PRESENT:** Member Khalid Farooq

**ALSO PRESENT:** City Manager James Williams, City Clerk Anna Juarez and Administrative Assistant Joanna Barrera

**CALL TO ORDER:** The meeting was called to order by Kallie Windsor at 5:21 p.m.

**APPROVAL OF THE AGENDA:** Chairman Windsor called for a motion. Member Spears so moved to approve agenda; Member Sanchez seconded. All ayes, motion was approved.

**APPROVAL OF REGULAR MINUTES OF APRIL 5, 2017:** Member Spears called for a motion. Member Sanchez so moved to approve the regular minutes of April 5, 2017 as written; Member Spears seconded. All ayes, motion was approved.

**DISCUSSION/PRESENTATION OF EVENT HOLDERS DISBURSEMENT OF LODGER'S TAX FUNDS:**

**REQUEST FROM LOVINGTON MAIN STREET:** Main Street Director Mara Salcido addressed the members to request:

- **Live On Love Street Summer Concert Series**           **\$ 14,605.00**
- **Downtown Roundup Sale/Tax-Free Weekend**           **\$ 4,861.00**

Ms. Salcido informed members that funding is used for advertising. Member Sanchez suggested partnering with radio stations to by spots and get discounts; Ms. Salcido informed members that she already gets discounts from some advertising companies.

**REQUEST FROM LCFA:** Star McGee addressed the members to request:

- **Lea Theatre Reels on Wheels**                           **\$ 4,000.00**
- **Down Town Throw Down**                               **\$ 9,605.00**

Ms. McGee informed members that Lea Theatre Reels on Wheels is a car show event that has taken place previous years. The Down Town Throw Down event will bring boxers to compete from out of town, there will be an entry fee as well as a beer garden, and food vendors. Funding will be used for advertising.

**REQUEST FROM WILDBUNCH SOFTBALL:** Alfredo Gomez addressed the members to request:

➤ **20<sup>TH</sup> Annual Wildbunch Classic** **\$ 3,900.00**

Mr. Gomez informed members that this is the 20<sup>th</sup> year doing the Annual Wildbunch Classic Tournament, funding will be used for advertising and prizes for winning teams; the event brings lodging to City of Lovington.

**DISCUSS LODGER’S TAX FINANCIAL REPORT:**

City Manager Williams submitted the Lodger’s Tax Financial Report to the members for review as listed:

**Funding Quarter: July 1, 2017 – September 30, 2017**

Estimated Funding Available	\$ 45,010.82
Dedicated Chamber Funding	\$ 5,875.00
Dedicated MainStreet Funding	\$ 3,750.00
Municipal Funding	\$ 8,062.00
Adjusted Estimated Funding	\$ 27,323.82
Funding Cap	\$ 23,323.82
Individual Finding Cap	\$ 5,830.96
Estimating Remaining	\$ 4,000.00

Members discussed different options for Lodgers tax disbursement. City Manager Williams presented his recommendation to members.

**ACTION ITEMS: CONSIDER DISBURSEMENT OF LODGER’S TAX FUNDS TO EVENT HOLDERS:** After reviewing calculations: Member Sanchez so moved to accept City Manager Williams recommendation to fund July through September 2017 quarter as listed:

LCFA- Lea Theatre Reels on Wheels	\$ 1,960.00
Lovington Main Street - Downton Roundup Sale/Tax Free Weekend	\$ 2,200.00
Lovington Main Street - Live on Love Street Summer Concert Series	\$ 6,659.00
Wildbunch Softball - 20 <sup>th</sup> Annual Wildbunch Classic	\$ 3,900.00
LCFA- Downtown Throw Down	\$ 5,250.00
<b>TOTAL</b>	<b><u>\$ 19,969.00</u></b>

Member Spears seconded. After no further discussion, all voted Aye. Motion was approved.

**PUBLIC COMMENT:**

No public comment was made.

**OTHER:** Manager Williams informed members that attendance is very important; if unable to attend meeting Chairman must be notified.

**ADJOURNMENT:** There being no further business; meeting adjourned at 6:00 p.m.

**APPROVED:** \_\_\_\_\_  
**CHAIRMAN, KALLIE WINDSOR**

**ATTEST:** \_\_\_\_\_  
**MEMBER, LISA SPEARS**