

**MEETING OF THE LODGERS' TAX BOARD
THURSDAY, JUNE 30, 2016 AT 5:15 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Windsor, Members Khalid Farooq, Robbie Roberts, and Lisa Spears.

NOT PRESENT: Member Art Sanchez Jr

ALSO PRESENT: City Manager James Williams, City Clerk Carol Ann Hogue, and Administrative Assistant Anna Juarez

CALL TO ORDER: The meeting was called to order by Chairman Windsor at 5:15 p.m.

Approval of Agenda: Chairman Windsor called for a motion. Member Spears so moved to amend agenda to discuss Lodger's Tax Financial Report before presentation of event holders disbursement; Member Roberts seconded. All ayes, motion was approved.

APPROVAL OF REGULAR MINUTES OF MARCH 30, 2016: Chairman Windsor called for a motion. Member Spears so moved to approve the regular minutes of March 30, 2016 as written; Member Farooq seconded. All ayes, motion was approved.

DISCUSS LODGER'S TAX FINANCIAL REPORT: City Manager Williams submitted the Lodger's Tax Financial Report to the members for review.

Funding Quarter: July 1, 2016 – September 30, 2016

Estimated Funding Available	\$ 7,900.48
Dedicated Chamber Funding	\$ -3,000.00
Adjusted Estimated Funding	\$ 4,900.48
Funding Cap	\$ 900.48
Individual Funding Cap	\$ 225.12
Estimated Remaining	\$ 4,000.00

City Manager Williams discussed with Members of economic downturn on how it has affected Lodger's Tax funds in previous years and discussed Lodger's Tax below revenue projection of 20%. City Manager Williams stated Chamber of Commerce will forgo funding for the Party at the Park. City Manager Williams discussed auxiliary agencies which are funded through the City of Lovington by ordinance or MOU's; such as the Chamber of Commerce, Lovington MainStreet, EDC, and Museum. City Manager Williams recommended to Members to support allocation for Chamber for this quarter and requests not to be funded. Joann Norrel, Lovington Downtown Farmers Market and Jack Crumb, Lea County Fair & Rodeo, pulled their request due to funding concerns. Members agreed it would be best to hold funds in reserve and see how the next quarter

does. RaeLynn Stuart, Chamber Director, informed all event holders this would be a great time to utilize the mobile app to push events out to the public.

ACTION ITEMS:

CONSIDER DISBURSEMENT OF LODGER’S TAX FUNDS TO EVENT HOLDERS: After calculations were computed: Member Roberts so moved to accept staff recommendation to fund Chamber of Commerce for this quarter and not funding events for this quarter:

Lea County – Fair and Rodeo	\$ 0.00
Wildbunch Softball – 18 th Wildbunch Classic	\$ 0.00
Lea County Museum – July 4 th Fun Run and Walk	\$ 0.00
Lea County Museum – Starbucks Readings Waters/McGrath	\$ 0.00
Lea County Museum – Tim Cummings Summer Dance	\$ 0.00
Lea County Museum – Arnold Cardon Summer Dance	\$ 0.00
Lea County Museum – Bourbon Brothers Summer Dance	\$ 0.00
Lovington MainStreet – NMMS Summer Meeting	\$ 0.00
LCM Commercial Hotel – Live on Love Summer Concert	\$ 0.00
Downtown Farmers Market – Farmers Market	\$ 0.00

TOTAL: \$ 0.00

Member Spears seconded. After no further discussion, all voted. Motion was approved.

PUBLIC COMMENT:

No public comment was made.

OTHER:

Joann Norrel, Lovington Farmers Market, asked for citizens of Lovington to encourage more people to lodge in Lovington; especially, having class reunions in Lovington.

Alfredo Gomez, Wildbunch Event Holder, thanked Members and stated we need to take the good with the bad.

Tabitha Lawson, Lovington MainStreet Director, stated because the economy is so low, our events have not seen a decline in attendance; people do not have the extra cash to take big trips, and is tightening their belts. Mrs. Lawson stated lets work together and host events close to home.

Kallie Windsor stated this weekend the Farmers Market and the Car Show had a great turn out.

ADJOURNMENT:

There being no further business; meeting adjourned at 5:41 p.m.

APPROVED: _____

CHAIRMAN, KALLIE WINDSOR

ATTEST: _____

MEMBER, ROBBIE ROBERTS