

**MEETING OF THE LODGERS' TAX BOARD
WEDNESDAY, MARCH 20, 2013 5:15 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Richards, Members Maria Valencia, Lisa Spears and Shannon Pettigrew.

NOT PRESENT: Member Robbie Roberts and Finance Director Mashell Stephens

ALSO PRESENT: City Manager James Williams, City Clerk Carol Ann Hogue and Administrative Assistant Imelda Gutierrez.

CALL TO ORDER: The meeting was called to order by Chairman Richards at 5:15 P.M.

APPROVAL OF AGENDA: Chairman Richards called for a motion to approve agenda. Member Valencia so moved. Member Spears seconded. Motion was approved.

APPROVAL OF REGULAR MEETING DECEMBER 18, 2012 MINUTES: Member Valencia moved to approve the minutes of December 18, 2012. Member Pettigrew seconded. Motion carried unanimously.

REQUEST FROM LOVINGTON USSSA BASEBALL LEAGUE: President Evelyn Holguin addressed the members to request \$2,500 for the 7th Annual Baseball League Tournament for 2 days in June 1st & 2nd, 2013. The tournament has brought in over 16-20 teams from out of town. The age groups are from 7-15. The teams were from as far as Pojoaque, Odessa, Andrews, Carlsbad, Artesia, Silver City, and Roswell. 1st place will receive a gold ring and 2nd place will receive a silver ring. Umpires will be brought in from El Paso, Texas for three days to avoid conflict of interest.

REQUEST FROM LOVINGTON MAINSTREET: Lovington MainStreet Director Tabitha Lawson addressed the members to request \$15,173 to host the "Annual Beautification Day" that will take place on Saturday, April 20, 2013. This serves as the major clean-up day for Lovington, helping to greatly reduce the amount of litter in the community. The next major event is the 2nd Annual Farmer's Market. This draws participants from Lovington, Hobbs, Tatum, Seminole and other communities. This event will be larger by adding entertainment and Nor Lea General Hospital District is partnering to widen the impact of the Farmer's Market for vendors and consumers in the community. This event will be held every other Saturday beginning in June and going through October. The 4th Annual Smokin' on the Plaza will be held June 14-15, 2013. This event is sanctioned by the International Barbecue Cookers Association (IBCA) and is attracting the attention of contestants from not only New Mexico, but also surrounding states. We will be adding a Music Festival, ventriloquist, games and a motorcycle rally to the Smokin' on the Plaza event. Pat Wise mentioned the State Statute (Section 3-38-21 NMSA 1978) cannot use money for prizes.

REQUEST FROM LEA COUNTY MUSEUM: Lea County Museum Director Jim Harris addressed the members to request \$10,000 for the second quarter of 2013. Mr. Harris indicated that funds would be used for upcoming cost for advertisement for summer concerts and programs. Including the New Mexico-Texas Challenge Marathon free concert with Alejandro Escovedo, a concert in the Town Hall in June with local singers/songwriters Duck Soup, Jimmie Dale Gilmore Band, Bobby Flores Band, Tim Keller and Billy Joe Shaver. A concert on March 14, 2013 in the Town Hall with touring musicians Coleen & Neal Walters and various programs in 2013. All of these programs are designed to bring individuals from outside of Lovington into town and to bring Lovington residents into the center of the community. In 2012, the Lea County Museum had 13,087 visitors.

REQUEST FROM LOVINGTON CHAMBER OF COMMERCE: Lovington Chamber Executive Director RaeLynn Stuart addressed the members to request \$5,750 for the second quarter of 2013. Executive Director Stuart indicated that \$3,000 is for Upkeep of the Visitor Center (1,000/month). Other funds will be for Home & Garden Show and Party in the Park advertisement and \$750 will go towards the Visitor Tent Rental.

REQUEST FROM NEW MEXICO HIGH SCHOOL RODEO ASSOCIATION: RaeLynn Stuart addressed the members on behalf of the NMHSRA to request sponsorships. The rodeo state finals will be coming to Lea County June 5-9, 2013. This event will be held at Jake McClure Arena in Lovington. They will be awarding 14 saddles and 46 buckles at State Finals. It is a 501c3 non-profit corporation and all donations go directly to support the student's rodeo athletes. Various sponsorship packages were presented for the 2012-2013 New Mexico State High School Finals Rodeo.

- Platinum Package-\$2,000
- Gold Package-\$1,200
- Bronze Package-\$500
- Copper Package-\$250
- Copper Package-\$100

REQUEST FROM WILD BUNCH TOURNAMENTS: Isaiah Sanchez on behalf of Alfredo Gomez addressed the members to request \$8,000.00 for the Wild Bunch Tournaments which will be held on July 21-22, 2013. The league has decided to expand and add another division which means more teams. Members have asked for a more detailed request from Alfredo Gomez.

ACTION: Member Spears moved to allocate as follows:

Lovington MainStreet	\$ 10,000.00
Lea County Museum	\$ 6,000.00
Lovington USSSA Baseball League	\$ 1,000.00
Chamber of Commerce	\$ 4,500.00
Total:	<u>\$ 21,500.00</u>

Member Valencia seconded. Motion carried unanimously.

ADJOURNMENT:

There being no further business, Member Pettigrew moved for adjournment. Member Spears seconded. Motion carried unanimously. Meeting adjourned at 6:00 p.m.

APPROVED: _____
KALLIE RICHARDS, CHAIRMAN

ATTEST: _____
CAROL ANN HOGUE, CITY CLERK