

**MEETING OF THE LODGERS' TAX BOARD
WEDNESDAY, JUNE 26, 2013 5:15 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Richards, Members Maria Valencia, and Lisa Spears

NOT PRESENT: Members Robbie Roberts and Shannon Pettigrew

ALSO PRESENT: City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, Finance Director Mashell Stephens and Administrative Assistant Imelda Gutierrez.

CALL TO ORDER: The meeting was called to order by Chairman Richards at 5:45 p.m. due to a delay of a member for personal reasons.

APPROVAL OF AGENDA: Chairman Richards called for a motion to approve agenda as submitted. Member Spears so moved to amend the agenda to add a request from Lea County Museum. Member Valencia seconded. Motion was approved.

APPROVAL OF REGULAR MEETING MARCH 20, 2013 MINUTES: Member Valencia moved to approve the minutes of March 20, 2013. Member Spears seconded. Motion was approved.

REQUEST FROM LOVINGTON CHAMBER OF COMMERCE: Lovington Chamber Executive Director RaeLynn Stuart addressed the members to request \$7,000 for the third quarter of 2013. Executive Director Stuart indicated that \$3,000 is for Upkeep of the Visitor Center (1,000/month) that will be used for in house printing and publishing of the Relocation and Visitor's Packets distribution. Other funds will be allocated for Advertising of Events and Lovington Promotional Items for Visitors.

REQUEST FROM LOVINGTON MAINSTREET: Lovington MainStreet Director Tabatha Lawson addressed the members to request \$9,987 for the third quarter of 2013 to host the 2nd Annual Lovington Downtown Farmer's Market. This draws participants from Lovington, Hobbs, Tatum, Seminole and visitors from other states. The markets are being held every Saturday from 8a.m. to noon and will continue through October of this year. They have added a weekly Story Time for Children and entertainment to the markets in order to make them regular "family outings." Nor Lea General Hospital District is partnering to widen the impact of the Lovington Downtown Farmer's Market for vendors and consumers in the community. Another event that will be hosted by Lovington MainStreet is a Sidewalk Sale Promotion during the week of August 2-10, 2013. The downtown businesses and LDFM vendors are holding a campaign to encourage people to shop in the Historic Downtown Lovington. This will bring outside dollars to Lovington and keep local money downtown as patrons shop for Back -to- School, Fair & Rodeo, dining, groceries, crafts, etc. The funds will begin the promotion of the "Halloween on the Plaza" during late September.

REQUEST FROM LEA COUNTY MUSEUM: Lea County Museum Director Jim Harris addressed the members to request \$10,000 for the third quarter of 2013. Mr. Harris indicated that funds would be used for upcoming cost for advertisement for summer concerts and programs. Including the Bobby Flores Band Concert on July 13th, Billy Joe Shaver Concert on August 17th, Till Keller Art Show on August 9th – November 14th, Carol Hammond Art Show on November 15th and the Hispanic Heritage Celebration in September. Book Launchings and signings will be announced later.

ACTION: Member Spears moved to allocate as follows:
Lovington Chamber of Commerce \$5,000; Lovington MainStreet \$8,500; and Lea County Museum \$8,500. Member Valencia seconded. Member Spears moved to withdraw the motion and to allocate as follows:

Lovington Chamber of Commerce	\$ 5,600.00
Lovington MainStreet	\$ 8,000.00
<u>Lea County Museum</u>	<u>\$ 8,000.00</u>
Total:	<u>\$ 21,600.00</u>

Member Valencia seconded. Motion was approved.

ADJOURNMENT:

There being no further business, Chairman Richards moved for adjournment. Member Spears seconded. Motion carried unanimously. Meeting adjourned at 6:10 p.m.

APPROVED: _____
KALLIE RICHARDS, CHAIRMAN

ATTEST: _____
CAROL ANN HOGUE, CITY CLERK