

**MEETING OF THE LODGERS' TAX BOARD
WEDNESDAY, JANUARY 22, 2014 AT 5:00 P.M.
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

PRESENT: Chairman Kallie Richards, Members Maria Valencia, Robbie Roberts and Lisa Spears

NOT PRESENT: Member Shannon Pettigrew

ALSO PRESENT: City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, Finance Director Mashell Stephens and Administrative Assistant Imelda Gutierrez.

CALL TO ORDER: The meeting was called to order by Chairman Richards at 5:00 p.m.

NON ACTION ITEMS:

DISCUSSION OF LODGER'S TAX APPLICATION: City Manager Williams addressed the members asking as a board is there any information that needs to be added to evaluate all requests and maybe if the board agreed, set aside a certain amount of money for unexpected events. The request for funding per event will consist of project information, previous funding requests, project details, itemized list of what the funds will be used for, evaluation information and assurances and certifications. Do the board want to rate each category? If so, each question will have a maximum of 10 points. The following information will be utilized by the board members to evaluate the request and help determine the recommendation for funding to the City Commission:

1. Lodgers Tax Impact Information
2. Size and Demographic of Audience Served
3. Quality of Life
4. Financial information
5. Marketing Plan
6. Documentation

Member Roberts stated that if the Lovington Chamber of Commerce is going to continue to be funded \$3,000 for the Visitor Center Upkeep that needs to be addressed until any further changes.

PUBLIC COMMENT:

Tabatha Lawson addressed the Members stating that realistically no one stays the night in Lovington because the hotels are booked up with oilfield workers and lack of hotels.

ADJOURNMENT:

There being no further business, Member Valencia so moved for adjournment. Member Roberts seconded. Motion carried unanimously. Meeting adjourned at 6:06 p.m.

APPROVED: _____
CHAIRMAN, KALLIE RICHARDS

ATTEST: _____
MEMBER, LISA SPEARS