

**MEETING OF THE LODGERS' TAX BOARD  
MONDAY, JUNE 29, 2015 AT 5:15 P.M.  
CITY COMMISSION CHAMBERS, 214 SOUTH LOVE STREET**

**PRESENT:** Chairman Kallie Windsor, Members Shannon Pettigrew, Robbie Roberts, Lisa Spears and Art Sanchez

**ALSO PRESENT:** City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, and Administrative Assistant Anna Juarez

**CALL TO ORDER:** The meeting was called to order by Chairman Windsor at 5:25 p.m.

**Approval of Agenda:** Chairman Windsor called for a motion. Member Pettigrew so moved to approve agenda; Member Sanchez seconded. All ayes, motion was approved.

**APPROVAL OF REGULAR MINUTES OF MARCH 30, 2015:** Chairman Windsor called for a motion. Member Roberts so moved to approve the regular minutes of March 30, 2015; Member Pettigrew seconded. All ayes, motion was approved.

**ACTION ITEMS:**

**REQUEST FROM LEA COUNTY MUSEUM:** Lea County Museum Director Jim Harris request:

- **Art Show Opening & Exhibition** **\$ 3,610.96**
- **Lucky Tubbs Concert** **\$ 3,610.96**
- **Two Writers Presentation** **\$ 2,333.48**
- **Movie Screening** **\$ 1,599.32**
- **Life in NM** **\$ 1,659.32**
- **Movies at the Museum** **\$ 1,659.32**

Funds for the Museum events will be utilized for advertisement for publication of newsletters and radio stations advertisement.

**REQUEST FROM THE LEA COMMUNITY FOUNDATION FOR THE ARTS:** Lea Community Foundation for the Arts Administrative Assistant Mara Salcido request:

- **LCFA Brand Launch** **\$ 3,703.66**

Funds will be utilized to purchase promotional materials and educational items to help inform the community; educate the public about the Vision, Goals, Achievements of events and opportunities this organization creates and assists with.

**REQUEST FROM LOVINGTON MAINSTREET:** Lovington Main Street Director Tabitha Lawson request:

- **Live on Love Concert Series** **\$ 7,240.00**
- **Tax Free Weekend** **\$ 2,687.00**

Funds will be utilized for advertisement for newspaper ads, radio ads, posters, banners, flyers, and social media for community events.

**REQUEST FROM THE LOVINGTON DOWNTOWN FARMERS' MARKET:** Lovington Downtown Farmers Market President Elaine Vigil request:

➤ **Farmers Market** **\$ 1,020.00**

Funds will be utilized for radio advertising, newspaper, posters, and flyers to reach other communities.

**REQUEST FROM WILD BUNCH TOURNAMENT:** Alfredo Gomez addressed the members to request:

➤ **Wild Bunch Tournament** **\$ 3,900.00**

The funds would be used to purchase t-shirts and golf towels for the teams. The tournament will take place July 18 – 19, 2015.

**NON ACTION ITEMS:**

**LODGER'S TAX FINANCIAL REPORT:** City Manager Williams submitted the Lodger's Tax Financial Report to the members for review.

Funding Quarter: July 1, - September 30, 2015

Estimated Funding Available	\$ 18,402.33
Dedicated Chamber Funding	\$ - 3,000.00
Adjusted Estimated Funding	\$ 15,402.33
Funding Cap	\$ 10,402.33
Individual Funding Cap	\$ 2,600.58
Estimated Remaining	\$ 5,000.00

**ACTION:**

After calculations were computed: Member Robbie so moved to accept allocations as presented:

<b>WildBunch Softball - Wild Bunch Tournament</b>	<b>\$ 1,975.20</b>
<b>Lovington Main Street – Live on Love Concert Series</b>	<b>\$ 2,600.58</b>
<b>Museum - Art Show Opening &amp; Exhibition</b>	<b>\$ 829.17</b>
<b>Museum - Lucky Tubbs Concert</b>	<b>\$ 1,046.14</b>
<b>Museum - Two Writers Presentation</b>	<b>\$ 575.89</b>
<b>Museum - Movie Screening</b>	<b>\$ 480.51</b>
<b>Museum - Life in NM</b>	<b>\$ 309.80</b>
<b>Museum - Movies at the Museum</b>	<b>\$ 320.49</b>
<b>Lea Community Foundation for the Arts - LCFA Brand Launch</b>	<b>\$ 1,104.79</b>
<b>Farmers Market – Downtown Farmers Market</b>	<b>\$ 302.07</b>
<b>Lovington Main Street – Tax Free Weekend</b>	<b>\$ 646.03</b>

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**TOTAL:** **\$ 10,190.67**

Member Spears seconded. After no further discussion, all voted. Motion was approved.

**PUBLIC COMMENT:** None

**OTHER:** Member Roberts discussed scheduling a work session; Members and Staff agreed to hold work session on August 18, 2015 at 4:30 p.m. Members discussed re-evaluating the funding allocated to Chamber, event evaluation forms, considering a web advertisement, and reviewing funding application form for the work session. Commissioner David Trujillo stated Lodger's tax funds should be allocated fair across the board; Members agreed. Chairman Windsor reminded requestors to recognize the City of Lovington Lodger's tax for the advertising and t-shirts.

**ADJOURNMENT:**

There being no further business, Member Pettigrew so moved for adjournment. Member Spears seconded. Motion was approved. Meeting adjourned at 6:00 p.m.

**APPROVED:** \_\_\_\_\_  
**CHAIRMAN, KALLIE WINDSOR**

**ATTEST:** \_\_\_\_\_  
**MEMBER, ROBBIE ROBERTS**