

**COMPREHENSIVE PLAN STEERING COMMITTEE MEETING  
THURSDAY, SEPTEMBER 11, 2014 AT 3:30 P.M.  
TROY HARRIS CENTER, 201 S. MAIN**

**Call to Order:** The meeting was called to order by Chairman Holguin at 3:30 p.m.

**Present and answering roll call:** Commissioner - Ava Bengé, Senior Citizen Board - Shirley Choate, Lovington EDC - Evelyn Holguin, Lovington MainStreet - Alice Mainello, Lovington Chamber of Commerce - Ryan Burkett, Lovington School Superintendent - Daren Manes, Nor – Lea Hospital - Dan Hamilton, and Youth Representative - Sebastian Sanchez

**Also Present:** City Manager James Williams, Assistant City Manager Jared Cobb, City Clerk Carol Ann Hogue, City Planner Meridith Hildreth, and Administrative Assistant Anna Juarez

**Not Present:** Members Lovington Housing Authority - Manny Quiroz and Real Estate Realtor - Harold Lawson, Lea County Electric - Jeanette Faris for Gary Hurse

**Approval of Agenda:** Chairman Holguin called for a motion to approve the agenda as submitted. Member Graham so moved. Member Bengé seconded. Motion was approved.

**Approval of the Regular Minutes of August 25, 2014:** Chairman Holguin called for a motion to approve the regular minutes of May 1, 2014. Member Bengé so moved. Member Burkett seconded. Motion was approved.

**NON-ACTION ITEMS:**

**Discussion of the Vision Statement:** Steve Burstein – Senior Planner - Planner on behalf of Architectural Research Consultants (ARC) addressed the members to give input on the Vision Statement, described the purpose of the vision statement and the role of the vision statement for the community. Members discussed a need for more dialogue on sustainability and green space; and concerns with involving and communicating vision statement to community. No action was taken, discussion only.

**Discussion of the Population Projections:** Steve Burstein – Senior Planner - Planner on behalf of Architectural Research Consultants (ARC) addressed the members on Population Projections; discussed the drivers in population, housing projections, and increase in population projections. No action was taken, discussion only.

**Discussion of the Land Use Element:** Steve Burstein – Senior Planner - Planner on behalf of Architectural Research Consultants (ARC) addressed the members on Land Use Issues and Opportunities; described the purpose of updating development standards and zoning map, and discussed population, housing, and existing land use by subareas. Members discussed concerns with zoning, lot sizes, and type of development in subareas. No action was taken, discussion only.

**Discussion of the Community Image Element:** Elmo Baca with Quixote Productions - addressed the members on Community Image Element; described the purpose of the community image element, suggested City to offer another MRA on south main, and for City to be the leaders in developing the City. No action was taken, discussion only.

**Discussion of the Economic Development Element:** Elmo Baca with Quixote Productions - addressed the members on Economic Development Element; described the purpose of the economic development element. Mr. Baca discussed the economic development filters, such as; classic, community, creative, and sustainable economic development. Members discussed entertainment venues, funding, attracting investors, and renovation of buildings. No action was taken, discussion only.

**PUBLIC COMMENT:** None

**ADJOURNMENT:**

There being no further business the meeting adjourned at 5:14 p.m.

**APPROVED:** \_\_\_\_\_  
**CHAIRMAN, EVELYN HOLGUIN**

**ATTEST:** \_\_\_\_\_  
**VICE-CHAIRMAN, SEBASTIAN SANCHEZ**